

Sponsorship and Exhibitor Opportunities

2014 Energy Policy Outlook Conference

February 4 – 7, 2014



National Association of
State Energy Officials

To reserve exhibit space or register for sponsorship opportunities, visit the conference website at: <http://energyoutlook.naseo.org/> or contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.



About the Conference



Join the National Association of State Energy Officials (NASEO) on February 4 – 7, 2014, at the Fairmont Hotel in Washington, D.C. for the 2014 Energy Policy Outlook Conference. NASEO has planned a slate of informative events during the meeting that emphasize the theme of “Energy Efficiency and Infrastructure Resilience: America’s

Great Economic Opportunity.”

With more than 200 anticipated conference participants, including leading energy decision makers from nearly every State and Territory Energy Office, policymakers, and federal officials. This conference provides an exclusive chance for your organization to share its products and services and establish productive working relationships with key partners. At the 2014 State Energy Outlook Conference, exhibitors and sponsors can interface with conference attendees in a friendly setting that affords you the opportunity to connect directly with key players from the public and private sectors. We invite you to participate as an exhibitor and/or sponsor at this year's conference.



Sponsorship and Exhibitor Opportunities Available

This conference provides an outlet to share products and services, gain industry visibility, and establish long-term working relationships with public and private sector partners. Sponsorship facilitates information sharing at the event through presentation opportunities, roundtable discussions, and tabletop displays.

Available sponsorship and exhibitor opportunities are outlined on the following pages. **Opportunities are limited, so be sure to register today!**

Sponsorship Levels + Benefits

NASEO offers several levels of sponsorship to fit every budget and objective. From Diamond to Supporting level, sponsors will receive the following benefits at the NASEO 2014 Energy Outlook Policy Conference.

Diamond Sponsor

\$12,500 (Affiliate)

\$17,500 (Non-Affiliate)

Select one:

Wednesday Keynote Luncheon

Thursday Keynote Luncheon

Diamond benefits include:

- ◆ Three (3) conference registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) year NASEO Affiliate membership
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ Complimentary exhibit space
- ◆ Special recognition at conference opening and brief remarks at sponsored event

Platinum Sponsor

\$10,000 (Affiliate)

\$15,000 (Non-Affiliate)

Select one:

Wednesday Breakfast

Thursday Breakfast

Platinum benefits include:

- ◆ Two (2) conference registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 50% discount on cost of exhibit space
- ◆ Special recognition at conference opening

Gold Sponsor

\$7,500 (Affiliate)

\$10,000 (Non-Affiliate)

Select one:

Meeting Bags

Gold benefits include:

- ◆ One (1) conference registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 25% discount on cost of exhibit space
- ◆ Verbal recognition

Silver Sponsor

\$5,000 (Affiliate)

\$7,500 (Non-Affiliate)

Select one:

Program Brochure

Silver benefits include:

- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 10% discount on cost of exhibit space
- ◆ Verbal recognition

Bronze Sponsor**\$2,500 (Affiliate)****\$5,000 (Non-Affiliate)***Select one:*

- Wednesday AM Networking Break
- Thursday AM Networking Break

Bronze benefits include:

- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ Half page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ Verbal recognition

Supporting Sponsor**\$1,250 (Affiliate)****\$2,500 (Non-Affiliate)***Select one:*

- Literature Distribution on Table
- Half Page Advertisement Included in Program Brochure
- One Promotional Literature Item Included in Meeting Bag

Supporting benefits include:

- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage

Conference Exhibitor**\$1,500 (Affiliate)****\$2,000 (Non-Affiliate)****Conference exhibitor benefits include:**

- ◆ Name displayed on website, announcements, and program brochure
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Terms and Conditions:

- Sponsors and exhibitors are accepted on a first-come, first-served basis.
- All payments are non-refundable. NASEO reserves the right to re-sell sponsorship for non-payment by the Friday, January 24, 2014, deadline.
- To be included in the meeting brochure, sponsorship must be purchased by Wednesday, January 22, 2014. After this date, sponsors should check with NASEO regarding inclusion in brochure.
- High resolution color logos are required in .eps and/or .jpeg formats. Please send logos via email to Shemika Spencer at: sspencer@naseo.org. If suitable logos are not submitted then company name will be used as a replacement.
- NASEO will be responsible for planning and production of all sponsored events and items.
- If you have any questions regarding the sponsorship levels and benefits, please contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.

Agenda-at-a-Glance

Below is the preliminary agenda for the 2014 Energy Policy Outlook Conference.

Tuesday, February 4

10:00 a.m. – 4:00 p.m.

Conference Registration

4:15 p.m. – 5:30 p.m.

NASEO Board of Directors Meeting

Wednesday, February 5

7:30 a.m. – 8:00 a.m.

Continental Breakfast

7:30 a.m. – 4:00 p.m.

Exhibit Hall Hours

8:00 a.m. – 9:30 a.m.

Plenary Session

9:30 a.m. – 9:45 a.m.

Networking Break

9:45 a.m. – 11:45 a.m.

Plenary Session

11:45 a.m. – 1:00 p.m.

Keynote Luncheon

1:15 p.m. – 3:00 p.m.

Concurrent Session

3:15 p.m. – 5:00 p.m.

Plenary Session

Thursday, February 6

7:30 a.m. – 8:30 a.m.

Continental Breakfast

7:30 a.m. – 4:00 p.m.

Exhibit Hall Hours

8:00 a.m. – 10:15 a.m.

Plenary Session

10:15 a.m. – 10:30 a.m.

Networking Break

10:30 a.m. – 11:45 a.m.

Plenary Session

11:45 a.m. – 1:00 p.m.

Keynote Luncheon

1:15 p.m. – 3:15 p.m.

Plenary Session

3:30 p.m. – 5:30 p.m.

Concurrent Session

Friday, February 7

7:30 a.m. – 8:30 a.m.

Continental Breakfast

7:30 a.m. – 12:00 p.m.

Exhibit Hall Hours

8:30 a.m. – 11:45 a.m.

Plenary Session

12:00 p.m.

Wrap-up and Adjourn

2013 Sponsors and Exhibitors

- ◆ American Gas Association
- ◆ American Petroleum Institute
- ◆ American Society of Heating, Refrigerating and Air-Conditioning Engineers
- ◆ Concord Servicing Corporation
- ◆ Energy Services Coalition
- ◆ ICF International
- ◆ National Energy Education Development Project
- ◆ U.S. Environmental Protection Agency Climate Protection Partnership
- ◆ U.S. Department of Energy Clean Cities Program

Contact:

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Website:

<http://energyoutlook.naseo.org/>