Home Energy Labeling

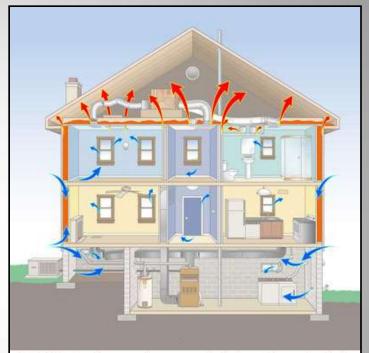


Al Christopher – Director of Energy Virginia Department of Mines, Minerals and Energy

Pilot Project Highlights

Virginia's approach to the Pilot Project built on the initial successful efforts in Central Virginia by LEAP and expanded to other geographic areas focusing on comprehensive retrofits and deep impact savings.

- 356 home retrofits
- 28% audit-to-retrofit conversion rate
- Exceeded initial average home energy savings target of 20%



Cold air leaking into your house around windows, doors, electrical outlets, light fixtures, and gaps in corners, can cause rooms to feel drafty and uncomfortable. As cold air is coming in through leaks, warm air is escaping through other leaks. The biggest leaks for escaping air are often found in the attic, and recessed lights are a common location.



COMMUNITY ALLIANCE FOR ENERGY EFFICIENCY (cafe²)

Community Housing Partners (CHP) recently formed the cafe² to orchestrate and facilitate the energy efficiency home retrofit project in the City of Roanoke and the Town of Blacksburg.

LOCAL ENERGY ALLIANCE PROGRAM (LEAP) Directing the transformation of the residential energy efficiency retrofit sector in Charlottesville and Arlington County in Northern Virginia.



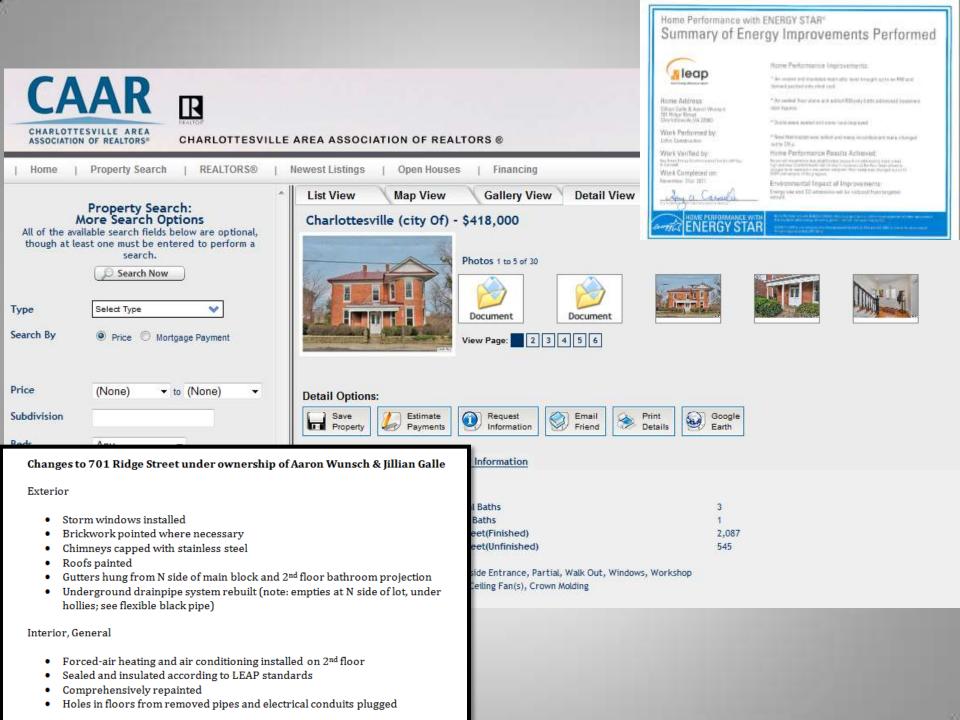
www.leap-va.org



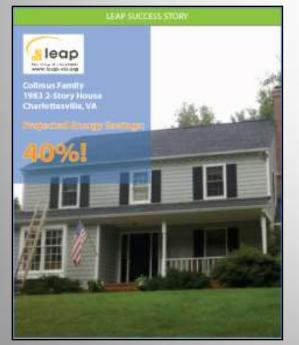
www.rrea-va.org

RICHMOND REGIONAL ENERGY ALLIANCE (RREA)

Fostering a market for residential energy efficiency retrofits in the Richmond metropolitan area.









Energy Improvement Measures Implemented

- Air sealed attic\added cellulose insulation
- Installed whole house fan cover and attic tent over the pull down stairs
- Air sealed laundry room
- Removed two soffit overhands & reinsulated

Energy Improvement Measures Implemented

- Replaced broken heat pump, the water heater, refrigerator, lights with dimming CFL's, and the bathroom fan with timers
- Sealed attic floor and insulated to R-50 with cellulose
- Enclosed and sealed the exposure points in the attic
- Sealed ductwork in the attic
- Improved outdoor wall sealing, replaced missing insulation, and insulated



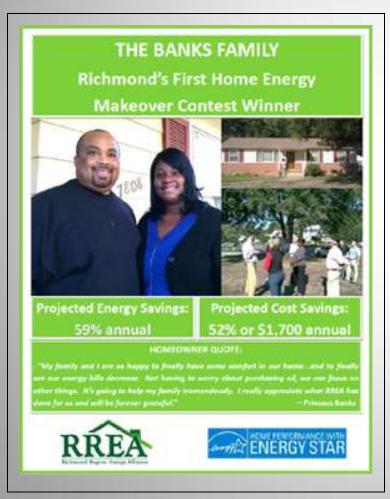
LEAP Performance BBNP+SEP

CEVA 3.6% market penetration over 3 years (35.9K owner-occupied homes in Charlottesville and Albemarle County)

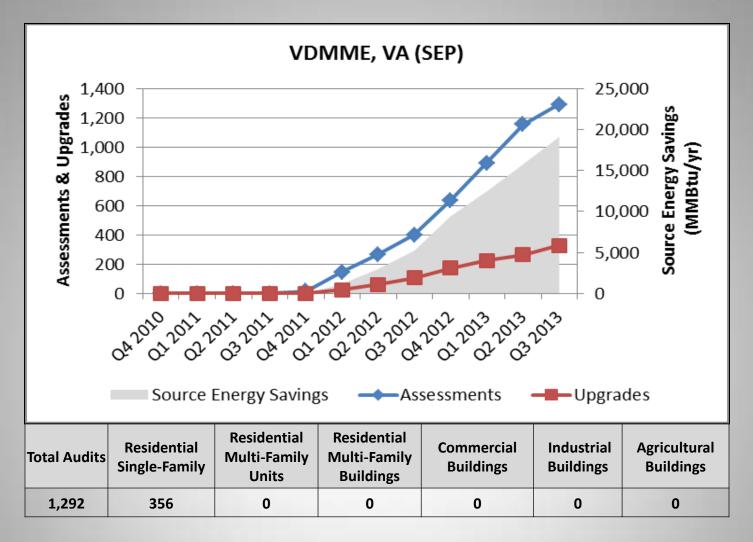




YOUR HOME ENERGY PARTNER - A non-profit helping homeowners solve high home energy bills and comfort issues



- **12%** of retrofit customers used RREA low interest rate low product.
- 33% of those receiving an EPS audit went on to do energy upgrade work – RREA offered a \$500 rebate.
- 320 completed audits 101 retrofits.
- EPS Audits 8 to 12 EPS audits a month (average cost was \$325). Once RREA provided a \$250 audit incentive then approximately 25 to 30 audits a month.
- Community outreach marking worked better than paid advertising.
- RREA home energy makeover contest had 1,500 entries for a \$10,000 energy makeover.



TOT	TAL E								
Electricity (kWh)		Natural Gas (therms)	Heating oil (gallons)	LPG (gallons)		leating oil LPG		ergy Cost avings	
849,439		70,270	0	15,940		\$	164,926		
		Avg. % Sav ograde/# o	vings Per f Upgrades		22.15%	6/3	356		

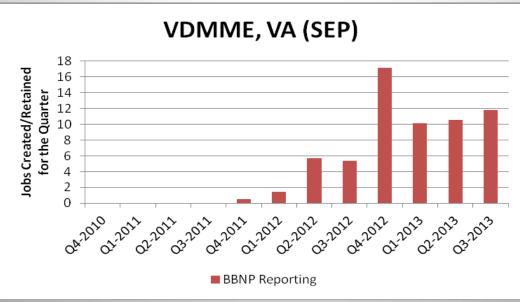
FINANCING					
Amount loaned out (Residential)	\$335,248				
# of Loans (Residential)	42				
Average Loan Amount (Residential)	\$7,982				

Workforce Development Synopsis

The Workforce table below shows the total number of workers trained and certified reported by the grantee and the number of active participating contractors at the end of September 2013.

Workforce (32,533 hours worked)						
Number of Trained Workers	301					
Number of Certified Workers	164					
Active Participating Contractors (Q3-2013)	49					

VDMME Jobs Created/Retained for the Quarter



Training and Quality Assurance for the Residential Market Place

While the program provided workforce training and quality control/quality assurance processes for a network of home raters, energy auditors, contractors, remodelers and equipment installers, the programs also provided STAR (Sustainability Training for Accredited Real Estate Professionals) to appraisers and the real estate community about the features and benefits of new and existing high performance homes and the advantages of energy efficiency and energy savings.



Lessons Learned

Lessons learned have been in all of the following areas:

- Consumer awareness
- Unique homeowner outreach strategies
- Workforce training and quality assurance
- Financial incentives
- Linkages with local partner resources
- Facilitating service delivery
- Information sharing
- Policy awareness and advocacy
- Planning for ongoing operations



Sealing and insulating the outer walls, ceiling, windows, doors, and floors of your home is often the most cost effective way to improve energy efficiency and comfort. A knowledgeable homeowner or skilled contractor can save up to 20% on heating and cooling costs (or up to 10% on their total annual energy bill) by sealing and insulating.



